



HEALTHFEST 2010 FINAL REPORT

1. **GreenFest** – 3,490 pounds of recyclable material processed, a 50% increase from 2009 (2,320 pounds)

2. **HealthFest 2010 Goals**

GOAL	PERFORMANCE	PERCENT	COMMENTS
40,000 Screenings/Encounters	46,856	117%	100% of vendors reporting
1000 HIV/STI Screenings*	1,603	160%	HIV, Syphilis, Chlamydia, and Gonorrhea
\$80,000 Sponsor/Donor Goal	\$74,300	93%	Lost \$5,000 sponsor within 24 hours of event- insufficient time to regroup met goal was at 98%
\$1,000,000 Valuation of Free Care	\$1,043,090	104%	Leverage \$14.04 in care for every \$1 of HealthFest funding

3. **Six Year Service History - 1,304% increase**

Year	Screenings/Encounters	Annual Percent of Increase
2005	3,337	Base Line
2006	7,112	113%
2007	19,035	168%
2008	27,858	46%
2009	35,365	27%
2010	46,856	33%

4. **2010 Screenings (NOT including educational outreach services)**

Blood Pressure	Bone Density	Chlamydia Screening	Cholesterol
Dental Cleaning	Dental Screening	Dental Sealant	Depression Screening
Flu Shots	Gonorrhea Screening	HIV Blood Draw	HIV Rapid Test
Mammograms	Medical Consultation	Memory Screening	Microalbumin Test
Nephrology Consultation	Obesity Screening: Waist Circumference, Body Composition, BMI	Pap Smear	Podiatry Consultation
Pregnancy Screening	PSA	Syphilis Screening	Triglyceride Screening

5. **An A-Z List Sampling Event Impact**

- a. 403 participants received medical consultations
- b. HIV Screening
 - i. 935 tests at the event plus 235 tests from the testing initiative leading into the event
 - ii. \$2,000 in Target \$10 gift cards donated as incentives to test
 - iii. 2,803 prevention outreach contacts
- c. One participant's glucose reading was so high they were referred to go through Emergency

- d. Kidney Disease Risk Assessment
 - i. 105 individuals identified at risk of Kidney Disease and referred to a free Kidney KEEP Screening post event
 - ii. 64% of participants screened showed blood pressure values above 140/90 – the threshold for hypertension
 - iii. 34% screened showed obese values
 - iv. 10% screened with a micro-albumin test had abnormal values
- e. Over 1,100 people participated in smoking cessation outreach encounters and 68 signed up for tobacco cessation counseling and nicotine replacement therapy through the quit line
- f. 80 individuals referred to City of Dallas Project Reconnect to work with recently released incarcerated individuals (bus and food vouchers, life skills programs, housing assistance)
- g. 194 individuals screened for Healthy Start program (annual health exams & health screenings, car seats, strollers, contraceptives and family planning counseling)
- h. 1,900 natural food \$10 gift cards & sample products in recyclable bags were distributed
- i. American Cancer Society reported “lots of volunteer inquiries” to help their program
- j. Potentially 132 lives will be affected by the blood donations received at HealthFest
- k. Oral Health Care Services
 - i. 175 people had a dental examination
 - ii. 84 received a dental cleaning
 - iii. 182 received a fluoride varnish application
- l. 258 people received their flu shots
- m. 62 people joined the National Bone Marrow Registry
- n. 362 people received information about Older Adult Services
- o. Wellness Tour
 - i. 38% with no insurance
 - ii. Of individuals screened, 42.8% had high cholesterol levels
 - iii. Of individuals screened, 46% had high blood pressure
 - iv. Of individuals screened 69% were over weight
 - v. Of individuals screened 24% were Obesity Class I
 - vi. Of individuals screened 11% were Obesity Class II
 - vii. Of individuals screened 10% were Obesity Class III
- p. Over 300 people received Public Health Preparedness education
- q. 61 women received their mammogram at the event, several referrals for post-event linkage
- r. 3,640 individuals received information and/or applications for Social Security, CHIPS and/or Medicaid
- s. 200 individuals applied for reduced or free prescription coverage at the event
- t. 19% of women screened for breast cancer from one vendor were recalled – Dr. saw something on their film
- u. 5 men were identified with high prostate blood test results
- v. One clinical trial vendor registered 135 people - 37% of their encounters
- w. 1,870 people received Cardiovascular education
- x. 2,100 people participated in health surveys (two reports pending)
- y. 415 people received interactive demonstrations on how to find reliable consumer health information
- z. One HealthFest 2009 participant reported that “*HealthFest saved his life*” – he received the referrals for prostate cancer care and as a result of case management after the event he connected for the surgery needed